



## GOOGLE ADWORDS CERTIFIED PARTNER

With **Google AdWords** you reach your target group when they use the world's leading search engine several times a day to find the information they need. Every Webrepublican regularly takes the Google tests. This means that all employees are officially qualified Google Advertising Professionals and that Webrepublic as an agency is an **official Google AdWords Partner**.

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## GOOGLE ANALYTICS CERTIFIED PARTNER

**Google Analytics** is an indispensable part of our everyday work. We use tools developed in-house to translate complex data into a solid decision-making basis. Even Google is impressed: many Webrepublicans have the Analytics Individual Qualification – and as an agency we're the only **certified Google Analytics Partner** in German-speaking Switzerland.

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## BING CERTIFICATE

Microsoft's search engine Bing has substantial market share in various markets, in particular in the US, but also in the UK, Canada and Australia. Depending on the target group you want to reach with your international digital marketing, Bing is an indispensable channel for doing so. Our official Bing-certified employees guarantee that you'll get the biggest bang for your advertising buck on Bing as well.

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## YANDEX CERTIFICATE

The Russian search engine Yandex dominates its home market and is expanding its market share in others, such as in Turkey. If you want to use the internet for communication, lead generation or as a sales channel in these markets, there's no getting around Yandex. Our official Yandex-certified employees understand this search engine, the Russian language and the search and consumption behavior of Russian internet users.

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## **CORE CERTIFICATION FLASH AND ADVANCED BADGE CERTIFICATION YOUTUBE MASTHEAD**

Rich Media are dynamic advertising media that not only focus on text and images, but also contain video and interactive elements. With Rich Media you can enhance the attentiveness of your target group and the willingness to interact with the advertising media. Our graphics team is certified with the Core Studio Certification Flash and the YouTube Masthead Advanced Badge. These certifications ensure that we know exactly how to create, market and manage Rich Media ads with DoubleClick Studio.

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## **TOP COMPANY CERTIFICATE**

Employers are given the Top Company Certificate when they fulfill the following requirements: At least six (former) employees have rated the company - you'll find 42 ratings on our profile. On a scale from 1 to 5 the average rating is above three - our rating is 4,65.

[Webrepublic on Kununu](#)



## OPEN COMPANY CERTIFICATE

This Certificate is awarded for a proactive approach to kununu.com. This means: Webrepublic encourages employees to give ratings on kununu. Webrepublic openly addresses negative ratings. Webrepublic offers insights into the daily business with a kununu company profile.

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